



HMHB Prenatal Education Results



**HEALTHY MOTHERS,
HEALTHY BABIES**
Coalition of Georgia



Improving maternal and infant health in Georgia since 1974

RESOURCE ACCESS

HMHB operates the Maternal and Child Health Referral Line for the Department of Public Health, and the Prevent Child Abuse Georgia Helpline, to provide callers with appropriate referrals and resources across the State.

ADVOCACY

HMHB engages with legislators as well as medical, business and community partners to encourage sound policies that promote access to healthcare for women and children in Georgia.

EDUCATION

HMHB provides prenatal education across the State by collaborating with community-based partners and providers.



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Maternal & Infant Health in Georgia

- ◉ Georgia's rate for premature births, low birthweight babies, and maternal & infant mortality are all above the national average
- ◉ Only 47.6% of women in Georgia have had all of their expected prenatal visits delivering a live birth (compared to national average 61.5%) (CMS 2018)
- ◉ According to PRAMS data, between 2012-2015, only 8% of women in Georgia attended a class to prepare for childbirth
- ◉ Prenatal Education is an opportunity to improve maternal and infant health outcomes



Prenatal Education:

- HMHB has spent the last two years updating Prenatal Ed curriculum, evidence-informed
- Judgement-free zone
- Brief intervention format (2 hours)
- Allows participants to ask questions.
- Increases knowledge on critical issues
- Geared towards women utilizing Medicaid or those who are uninsured

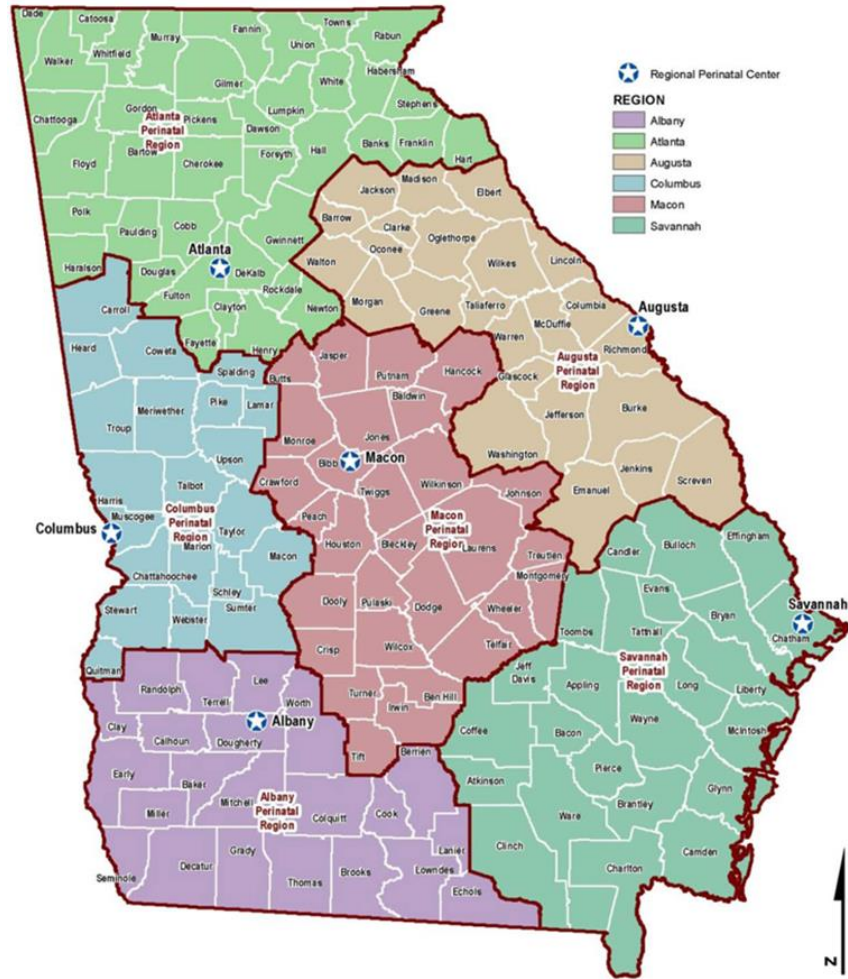
Breastfeeding
Family Planning
Safe Sleep
Birth Options (i.e. vaginal delivery, cesarean section, assisted delivery)
Car Seat Safety
Stages of Pregnancy
Maternal Mental Health
Postpartum Care
Oral Care during Pregnancy
Prenatal Care
HIV/STI Prevention
Birth Spacing
Health Insurance Literacy
Medicaid Incentives
Newborn Care
Immunizations
Planning for Healthy Babies Program
Zika Prevention



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Maternal & Infant Health in Georgia





Methodology

- ◉ HMHB Conducted 33 prenatal education workshops w/ a total of 156 women participating from March 2017-June 2018 through funding provided by HGF & Anthem
- ◉ 23 in various locations in the Augusta Perinatal Region
- ◉ 13 various locations in the Atlanta Perinatal Region
- ◉ Participants were recruited from Public Health Departments, Community-Based Organizations, & Hospitals



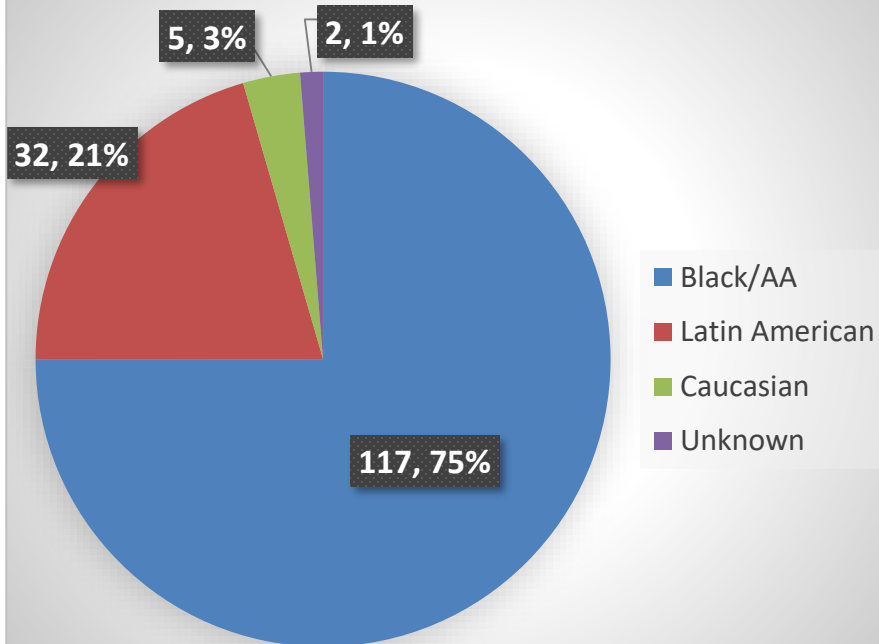
Methodology

- Most participants spoke English as primary language.
 - Bilingual educators were contracted for Hispanic participants
- All participants were female. Most were pregnant or postpartum
- 117 African American/Black, 32 Hispanic, 5 White, 2 unknown
- After completion of the workshop attendees give consent for follow-up surveys
- Conduct Initial, 3 month and 6 month follow-up phone calls

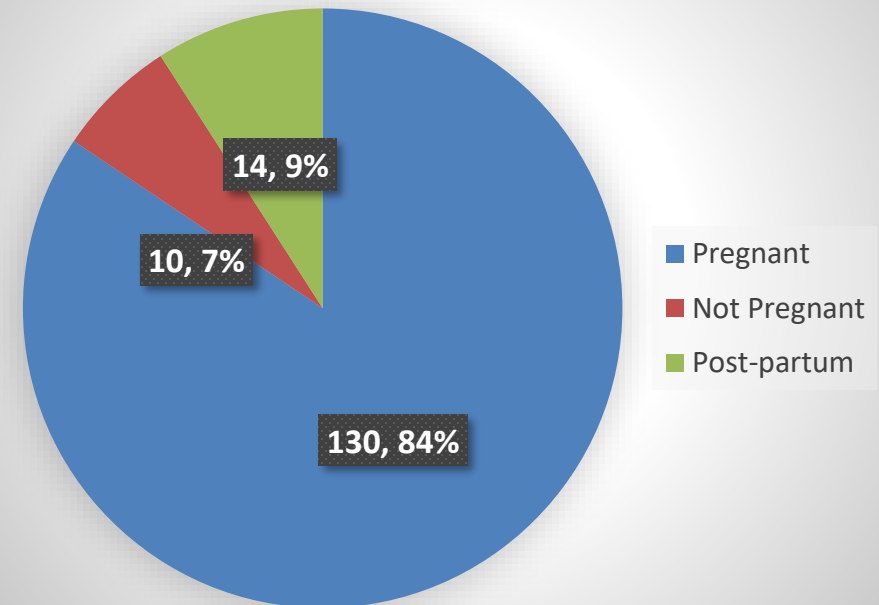


ALL PARTICIPANTS (N=156)

Racial Demographics



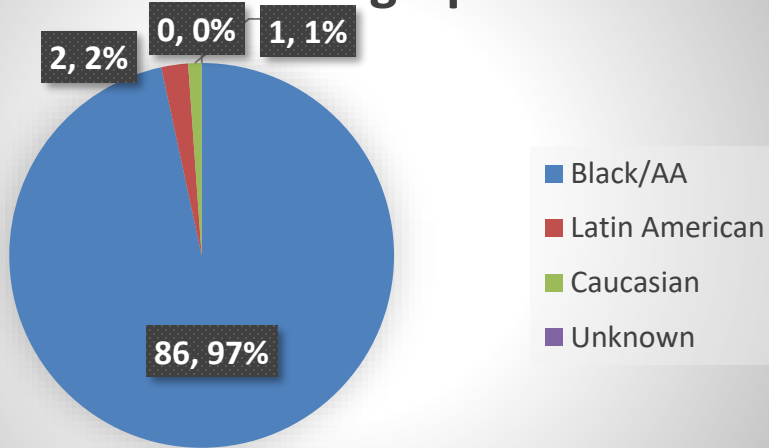
Pregnancy Status



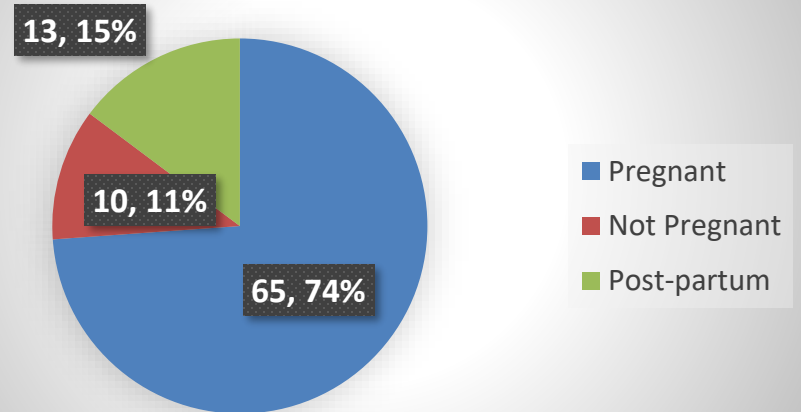


Augusta Perinatal Region Participants (N=89)

Racial Demographics

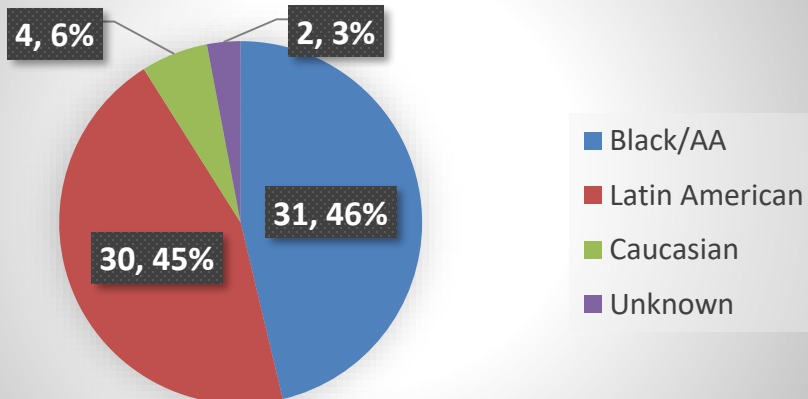


Pregnancy Status

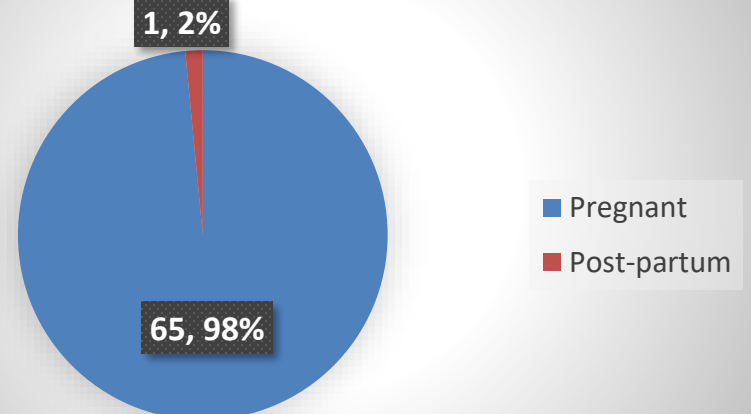


Non-Augusta Perinatal Region Participants (N=67)

Racial Demographics

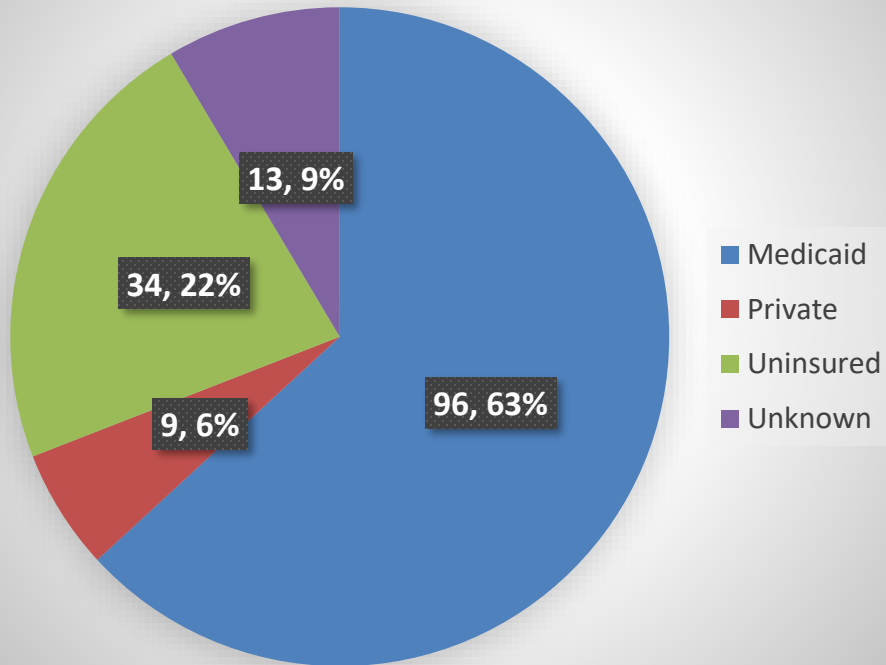


Pregnancy Status

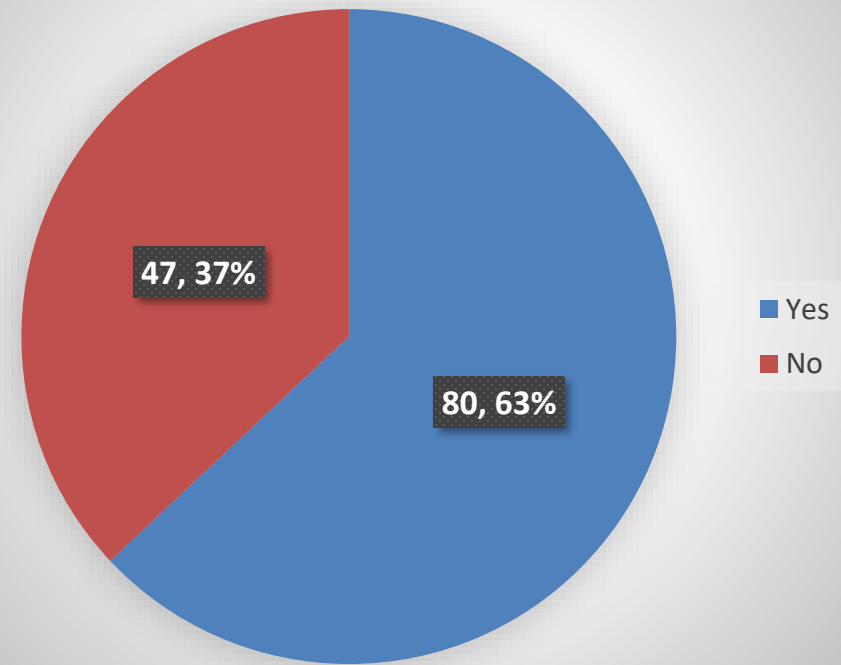


ALL PARTICIPANTS (N=156)

Insurance Status

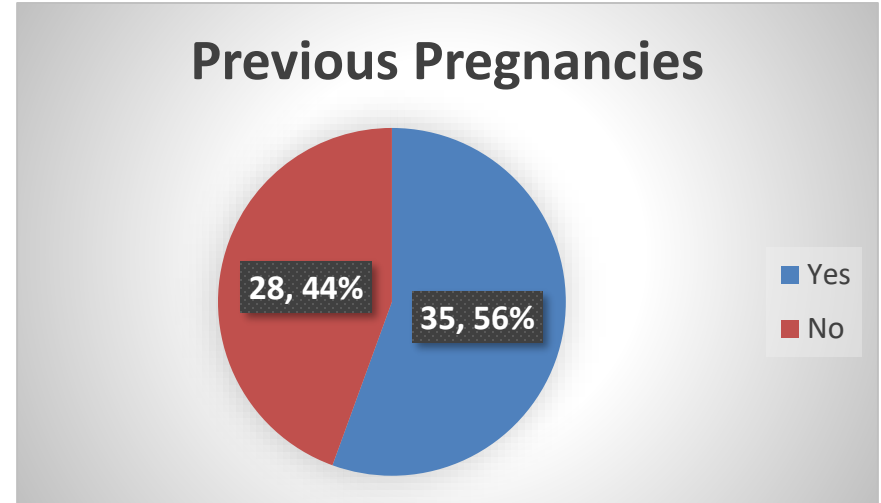
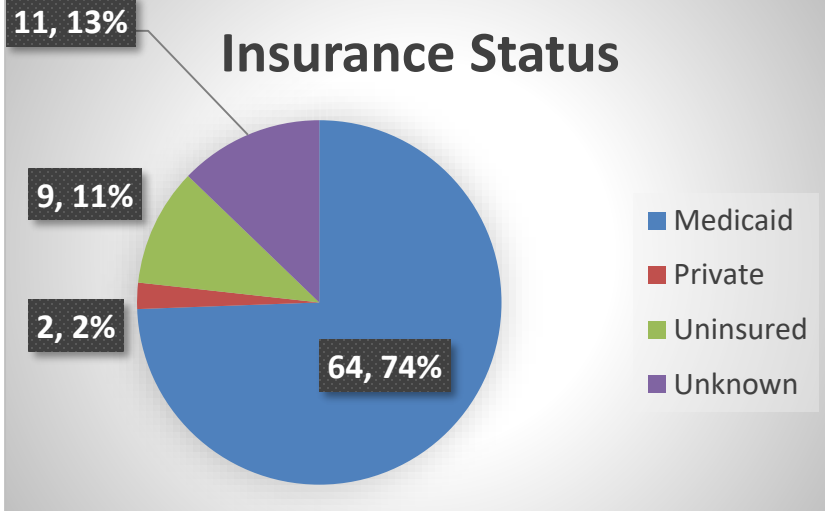


Previous Pregnancies

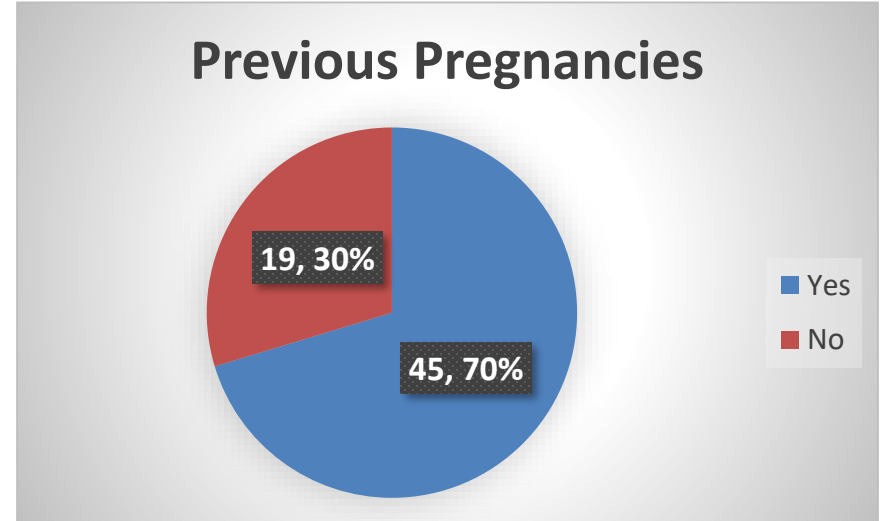
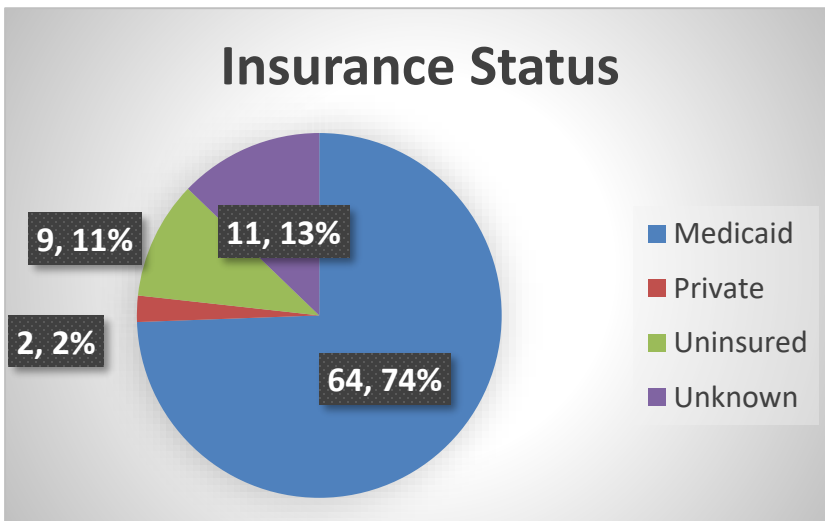


HMHB Prenatal Education

Augusta Perinatal Region Participants (N=89)



Non-Augusta Perinatal Region Participants (N=67)



Pre-and Post-Test Knowledge Scores

Questions; All Participants (n=156)	Pre (%)	Post (%)	Change (%)
A mother can pass HIV to her baby during (Multiple Choice)	67.8	82.8	+15.0
You should see a dentist and get your teeth cleaned during pregnancy (T/F)	87.7	99.3	+11.6
When should you start thinking about birth control and family planning? (Multiple Choice)	80.0	86.6	+6.6
How long should you wait after you have your baby to get pregnant again? (Multiple Choice)	61.2	96.7	+35.5
Safe According to doctors, it is best to breastfeed your baby for at least 6 months (T/F)	93.5	96.7	+3.2
Postpartum depression typically only happens to women who already had depression before becoming pregnant (T/F)	89.4	89.3	-0.1
What are the three things to remember about safe sleep for your baby? (Check Three)	61.1	83.3	+22.2
The benefits of breastfeeding include which of the following? (Multiple Choice)*	75.2	88.6	+13.4
When should a new mother go for her postpartum check-up? (Multiple Choice)	85.5	92.6	+6.8

Pre-and Post-Test Knowledge Scores



Questions; Augusta (n=89)	Pre (%)	Post (%)	Change (%)
A mother can pass HIV to her baby during (Multiple Choice)	75.6	90.8	+15.2
You should see a dentist and get your teeth cleaned during pregnancy (T/F)	89.9	98.8	+8.9
When should you start thinking about birth control and family planning? (Multiple Choice)	80.7	90.7	+10.0
How long should you wait after you have your baby to get pregnant again? (Multiple Choice)	58.4	96.6	+38.2
Safe According to doctors, it is best to breastfeed your baby for at least 6 months (T/F)	92.1	95.4	+3.3
Postpartum depression typically only happens to women who already had depression before becoming pregnant (T/F)	88.8	91.9	+3.1
What are the three things to remember about safe sleep for your baby? (Check Three)	70.4	89.7	+19.3
The benefits of breastfeeding include which of the following? (Multiple Choice)*	81.7	90.8	+9.1
When should a new mother go for her postpartum check-up? (Multiple Choice)	85.4	93.1	+7.7

Pre-and Post-Test Knowledge Scores



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Questions; Non-Augusta (n=67)	Pre (%)	Post (%)	Change (%)
A mother can pass HIV to her baby during (Multiple Choice)	56.7	71.9	+15.2
You should see a dentist and get your teeth cleaned during pregnancy (T/F)	84.6	100	+15.4
When should you start thinking about birth control and family planning? (Multiple Choice)	79.0	81.0	+2.0
How long should you wait after you have your baby to get pregnant again? (Multiple Choice)	65.1	96.9	+31.8
Safe According to doctors, it is best to breastfeed your baby for at least 6 months (T/F)	95.4	98.4	+3.0
Postpartum depression typically only happens to women who already had depression before becoming pregnant (T/F)	90.3	85.7	-4.6
What are the three things to remember about safe sleep for your baby? (Check Three)	49.2	74.6	+25.4
The benefits of breastfeeding include which of the following? (Multiple Choice)*	66.7	85.5	+18.8
When should a new mother go for her postpartum check-up? (Multiple Choice)	85.7	91.9	+6.2

Themes: Pre & Post Test Knowledge Scores



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Biggest Gains

- Length between Pregnancies (All participants)
- HIV Transmission (All participants)
- Safe Sleep (All participants)
- Benefits of Breastfeeding (Non-Augusta participants)

Fewest Gains

- Postpartum Depression Postpartum Check-Up (All participants)
- Breastfeeding for at least 6 months (All participants)

Follow-Up Calls



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	Overall		Augusta		Non-Augusta	
Item	#	%	#	%	#	%
Follow-up Call Status						
Completed	97	66.9	53	64.6	44	69.8
Unable to Complete	48	33.1	29	35.4	19	30.2
Total calls attempted	145	100	82	100	63	100
I learned something new						
Strongly Agree	83	85.6	44	83.0	39	88.6
Agree	12	12.4	7	13.2	5	11.4
Undecided/Disagree/Strongly D	2	2.0	2	3.8	0	0
Information I learned was useful						
Strongly Agree	81	83.5	45	84.9	36	81.8
Agree	13	13.4	6	11.3	7	15.9
Undecided/Disagree/Strongly D	3	3.0	2	3.8	1	2.3
I shared information with someone else						
Yes	82	84.5	49	92.5	33	75.0
No	15	15.5	4	7.5	11	25.0

Initial Survey Calls



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- “It was very beneficial. Educational. I really enjoyed the class.”
- “I enjoyed it. It actually made stuff more clear. It's like, I knew most of the stuff but they made it make sense.”
- “It was a lot of great information. I am a new mother and have learned a lot of new information. Asked if there are there more classes to continue to learn and be around expecting mothers to ask questions.”
- “Definitely shared the information with cousins and brother's girlfriend - especially about Medicaid what you can get.”

Initial Survey Calls



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- “Hadn't done any classes with my daughter so this was good to do for my son.”
- “Liked everything - got a friend to sign up for the next workshop.”
- “I came home and told my husband about what I learned.”
- “Opened my eyes to breastfeeding”
- “It was very informational. It was an opportunity to ask questions and get answers. we received a lot of information.”
- “Really appreciated the chance to ask questions in an intimate setting.”
- “Workshop was great, covered many topics...would recommend to anyone.”



Initial Survey Calls



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“I think you should continue doing the classes. It helped me a lot. I got to meet more moms and ask a lot of questions. I felt very supported. I learned about baby blues and I learned that it wasn't just me feeling this way. I told my doctor about it.”

3 Month Follow-Up Survey Results (n=54)



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Item	Overall		Augusta		Non-Augusta	
	#	%	#	%	#	%
Does your baby have their own crib?						
Yes	28	90.3	11	91.7	17	89.5
No	3	3.2	1	8.3	2	10.5
Did you talk to your doctor about postpartum depression?						
Yes	21	91.3	8	100	13	86.7
No	2	8.7	0	0	2	13.3
Have you talked to a healthcare provider about your birth control options?						
Yes	26	83.9	12	100	14	73.7
No	5	16.1	0	0	5	26.3
Are you currently using birth control						
Yes	15	50.0	7	58.3	8	44.4
No	15	50.0	5	41.7	10	55.6
Did you receive a flu shot during your pregnancy?						
Yes	9	31.0	1	9.1	8	44.4
No	20	69.0	10	90.9	10	55.6
Did you go to the dentist and get a dental cleaning during your pregnancy?						
Yes	11	37.9	6	54.5	5	27.8
No	18	62.1	5	45.5	13	72.2

6 Month Follow-Up Survey Results (n=33)



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HEALTHY BABIES
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Item	Overall		Augusta		Non-Augusta	
	#	%	#	%	#	%
Does your baby have their own crib?						
Yes	26	92.9	12	85.7	14	100
No	2	7.1	2	14.3	0	0
Did you talk to your doctor about postpartum depression?						
Yes	18	69.2	8	61.5	10	76.9
No	8	30.8	5	38.5	3	23.1
Have you talked to a healthcare provider about your birth control options?						
Yes	23	79.3	13	92.9	10	66.7
No	6	20.7	1	7.1	5	33.3
Are you currently using birth control						
Yes	19	65.5	12	85.7	7	46.7
No	10	34.5	2	14.3	8	53.3
Did you receive a flu shot during your pregnancy?						
Yes	5	29.4	2	28.6	3	30.0
No	12	70.6	5	71.4	7	70.0
Did you go to the dentist and get a dental cleaning during your pregnancy?						
Yes	5	29.4	3	42.9	2	20.0
No	12	70.6	4	57.1	8	80.0

Highlights from 3 and 6 Month Survey Results



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- Over 90% of infants have their own sleeping space (crib)
- About 90% of participants talked to a doctor about postpartum depression at 3 months.
- Over 3/4ths of participants have talked to a healthcare provider about birth control .
- 50% of the participants reported using birth control at 3 months postpartum, while 66% reporting using birth control at 6 months.
- About one-third of participants received a **flu shot and dental cleaning** during pregnancy.

3 Month Follow-Up Survey Results (n=54)



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Item	Overall		Augusta		Non-Augusta	
	#	%	#	%	#	%
Did you start breastfeeding after your baby was born?						
Yes	21	67.7	6	50.0	15	78.9
No	10	32.3	6	50.0	4	21.1
Do you currently offer your baby any breast milk?						
Yes	4	80.0	1	50.0	3	100
No	1	20.0	1	50.0	0	0
If you started breastfeeding, did you breastfeed....?						
Exclusively	7	35.0	2	33.3	5	35.7
Partially (missed w/formula)	13	65.0	4	66.7	9	64.3
If you breastfed exclusively, how long did you BF?						
1 month	1	11.1	1	50.0	0	0
2 months	1	11.1	1	50.0	0	0
Currently	3	33.3	0	0	3	42.9
If you partially breastfed your baby, how long did you partially BF?						
3 days	1	8.3	1	20.0	0	0
1 month	1	8.3	0	0.0	1	14.3
Currently	6	50.1	3	60.0	3	42.9

6 Month Follow-Up Survey Results (n=33)



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Item	Overall		Augusta		Non-Augusta	
	#	%	#	%	#	%
Did you start breastfeeding after your baby was born?						
Yes	19	65.5	7	50.0	12	80.0
No	10	34.5	7	50.0	3	20.0
Do you currently offer your baby any breast milk?						
Yes	6	85.7	0	0	6	100
No	1	14.3	1	100	0	0
If you started breastfeeding, did you breastfeed....?						
Exclusively	7	35.0	1	14.3	6	46.2
Partially (missed w/formula)	13	65.0	6	85.7	7	53.8
If you breastfed exclusively, how long did you BF?						
2 months	1	20.0	0	0	1	25.0
3 months	1	20.0	1	100	0	0
Currently	3	60.0	0	0	3	75.0
If you partially breastfed your baby, how long did you partially BF?						
2 months	1	11.1	0	0	1	25.0
4 months	1	11.1	1	20.0	0	0
Currently	4	44.4	3	60.0	1	25.0

Highlights from 3 and 6 Month Survey Breastfeeding Results



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- Two-third of participants started breastfeeding after their baby was born.
- Over three-fourth of participants currently offer their baby some breast milk
- Most women (65%) partially breastfed their infants at 3 months, and many (44.4%) were still partially breastfeeding their infants at 6 months.
- Over one-third of participants started breastfeeding exclusively.
 - Of those who breastfed exclusively, a majority (60%) breastfed for 6 months.

3 Month Follow-Ups (n=12)



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Breastfeeding Qualitative Questions	Responses (n= 6)
<i>Exclusively Breastfed</i>	
If you breastfed exclusively, how long did you exclusively breastfeed? (n=2)	“Few Weeks” “2 Months”
What led you to stop breastfeeding exclusively? (n=2)	“Started working full time” “high bilirubin/birth weight loss”
Until what age, in months, do you plan on exclusively breastfeeding your baby? (n=1)	“10-11 months/teeth”
<i>Partially Breastfed</i>	
Until what age, in months, do you plan on partially breastfeeding your baby? (n=3)	3 months 6 months 12 months
<i>All Breastfeeding</i>	
What led you to stop offering some breast milk to your baby? (n=2)	“Full time work” “Baby wouldn’t latch”
Why did you decide to use formula?	“Bottle easier” / “Easier” / “Convenience” “Feeding tube” “Baby did not want to” / “Baby wouldn't latch”

6 Month Follow-Ups (n=13)



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Question	Response	N(%)
After your baby was born, did you start breastfeeding?	Yes	5 (38.4%)
	No	8 (66.6%)
If you started breastfeeding, did you breastfeed...	Partially (mixed w/formula)	3 (100%)
Until what age, in months, do you plan on <i>partially breastfeeding your baby</i> ?	12 months	2 (66.6%)
	6 months	1 (33.3%)
Approximately how many visits with a healthcare provider did you have during your pregnancy?	3-5 visits	1 (16.6%)
	5-10 visits	1 (16.6%)
	>10 visits	4 (66.7%)
Did you receive a flu shot during your pregnancy?	Yes	2 (33.3%)
	No	4 (66.7%)
Did you go to the dentist and get a dental cleaning during your pregnancy?	Yes	3 (50%)
	No	3 (50%)
Does your baby have their own crib?	No	1 (16.6%)
	Yes	5 (83.3%)
Does your baby currently have a pediatrician?	Yes	6 (100%)

- Average age was 26.16 (5.95) years
- Majority of participants had infants 0-3 months of age (n=6)
- *If breastfeeding*, all partially breastfed and majority had intentions to breastfeed for 1 year (n=3)
- Majority of infants have their own crib
- All infants currently have a pediatrician

Augusta Prenatal Education Review

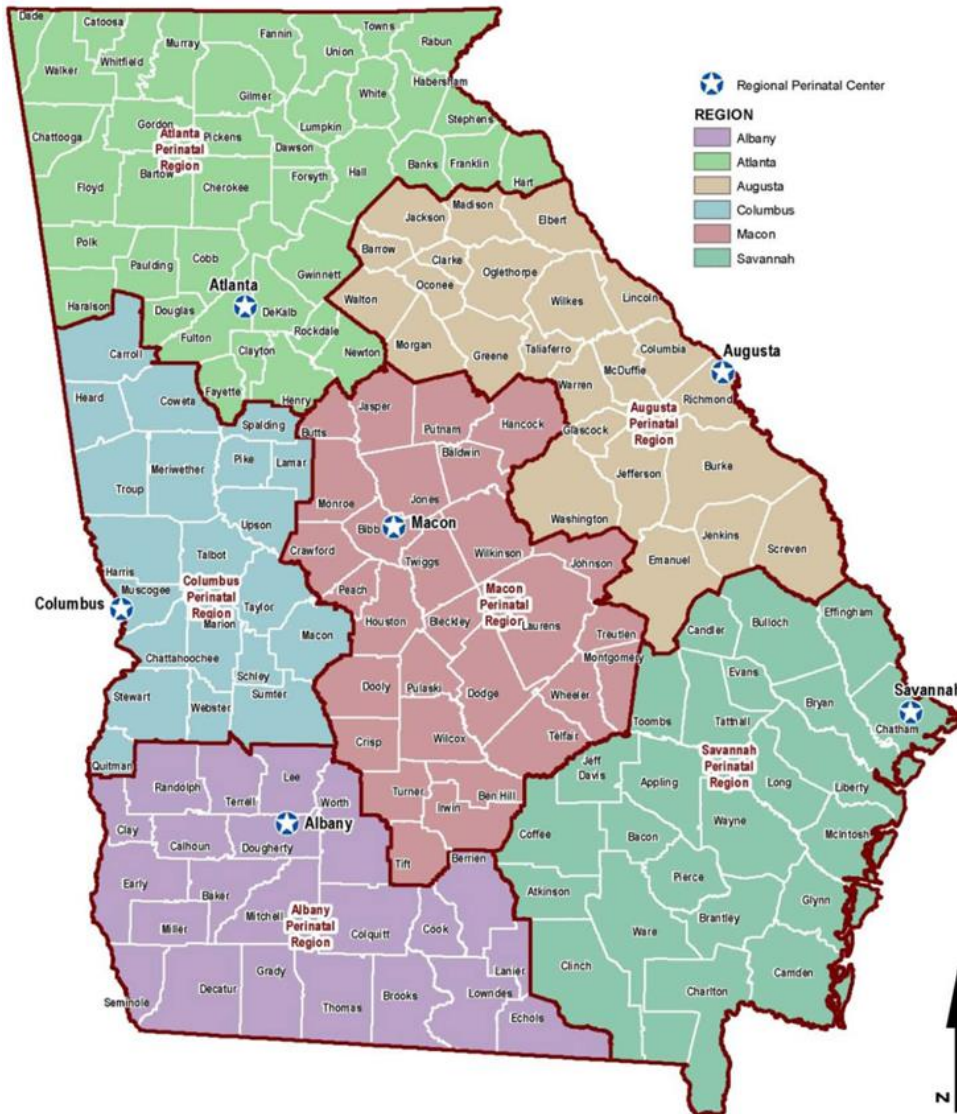
- In 2017, HMHB conducted a structured study to evaluate prenatal education in the Augusta Perinatal Region
- Augusta Perinatal Region had the most L&D closures between 1994-2018 (OBGyn Society)
 - At high-risk for poor perinatal and infant health outcomes compared to other areas of the State
- Reviewed existing programming for:
 - Content (evidence-based, curriculum, languages used, cultural competencies)
 - Accessibility
 - Instructor Background
 - Evaluation process

Augusta Perinatal Region



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Methodology



- HMHB called hospitals, OB's, health departments and other prenatal education providers by phone
 - A google search was performed for each county to identify additional options
- Sources were asked if they provided prenatal education and if not what were their referral practices
- A curriculum assessment was conducted for those that provided prenatal education



Type of Provider Surveyed	Original Sample	Completed *Interviews
Hospital	4	3
County Health Department	13	12
OB/Gyn Practice	16	16*
Pregnancy Resource Center	3	2
Other (Babies R Us, Fort Gordon, WellCare)	3	2
TOTALS	39	35

**When program contacts were not reached directly, assessments were made from websites or from front desk staff, to gather as much information as possible.*

Once it was determined that a contact offered prenatal education, research assistants used a structured interview guide to cover:

- The logistics of the class including location, cost, timing and schedule of the classes
- Estimates of how many attend the class (prenatal class attendance/utilization)
- Content of the course
- Source of the curriculum
- Information about the instructor
- Evaluation processes utilized

- A. There is no clear path to finding Prenatal Education.**
- B. Education takes on a wide range of formats.**
- C. Important Topics are Not Consistently Covered.**
- D. Classes are Free.**
- E. Sources of Curriculum are Varied.**
- F. Evaluation and Tracking is Limited.**
- G. Only a Small Portion of Mothers are Reached.**

A. Pathways to Prenatal Care

OB Practices identify hospitals as the main source for prenatal education.

- Of the 16 practices reached - 5 did not care for pregnant women.
- Of the 11 practices that care for pregnant women, 7 specifically indicated they referred women to area hospitals for prenatal education.
- 4 did not specifically provide information about hospitals but referenced pamphlets or other education that occurred during visits as the main option for prenatal education.

A. Pathways to Prenatal Care

Health departments have no standard recommendation for prenatal education.

Responses to the question “Do you provide any prenatal education” or “Where can I find some prenatal education” were varied, including:

- Providing information about WIC services
- Recommendations to contact the delivery hospital
- Referrals to Richmond County Health Department
- Suggestion to go to a nearby Pregnancy Center (given a specific name)
- Suggestion to call the area Healthy Start

B. Wide Range of Formats

I. Hospitals offer classes in multiple formats

- Classes that focus on childbirth preparation, with some information on prenatal health, infant care and maternal care topics are offered in 2 formats at all hospitals
- All hospitals also offer other short form classes on specific topics like breastfeeding, infant care, baby safety. These classes are single session classes that are 2 - 2.5 hours.
- Additionally, diversity images on maternity/education web pages varied between hospitals

C. Inconsistent Coverage – Important Topics

Topic Included (n=7)	Yes	No
How to find prenatal care*	5	2
Folic acid, prenatal vitamins	6	1
What to expect during prenatal visits	5	2
Dental care during pregnancy	4	3
Immunizations (TDAP/Influenza)	5	2
Fetal development through the trimesters	6	1
Types of providers	3	4
Birth Options	2	4
How HIV is transmitted	1	6
Postpartum Care for Mom	6	1
Maternal Mental Health	6	1

C. Inconsistent Coverage – Important Topics

Topic Included (n=7)	Yes	No
Information about where to go for PMADs	6	1
Breastfeeding	7	0
Newborn Screening	7	0
Infant Care	7	0
Safe Sleep	7	0
Car Seat Safety	7	0
Medicaid Incentives/Options**	2	5
WIC	4	3
Planning for Healthy Babies Waiver - Medicaid	1	6
Birth Control / Family Planning	4	3
Spacing Between Pregnancies	3	4

C. Inconsistent Coverage – Important Topics



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- **All 7 respondents included some content on:**
 - **Breastfeeding**
 - **Newborn Screening**
 - **Infant Care**
 - **Safe Infant Sleep**
 - **Care Seat Safety**

- **Content areas not included by most respondents (5-6):**
 - **HIV transmission**
 - **Medicaid Options/Incentives**
 - **Planning for Healthy Babies Waiver**

C. Inconsistent Coverage – Important Topics



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DISCUSSION:

Which of these topics are MOST important to cover?

Is it OK that some did not cover:

- **HIV transmission**
- **WIC**
- **Birth Control/Family Planning**
- **Medicaid Options/Incentives**
- **Planning for Healthy Babies Waiver**
- **Dental care during pregnancy**
- **Birth Options**
- **Types of Providers**

D. All Classes Are Free



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- **All classes reviewed in this study are offered to clients at no cost.**

DISCUSSION:

Should there be some amount paid by clients to avoid no-shows?

E. Sources of Curricula are Varied

There were multiple sources of information for curriculum, including:

- Lamaze
- InJoy
- Gift of Motherhood
- Healthy Mothers, Healthy Babies Coalition of Georgia
- American Congress of Obstetricians and Gynecologists*
- World Health Organization
- Earn While You Learn (Pregnancy Center)
- Focus on the Family (Pregnancy Center)

- Most Frequent- Earn While You Learn & InJoy

Some contacts based their offerings primarily on one source, others indicated they used a variety of sources to develop their offerings

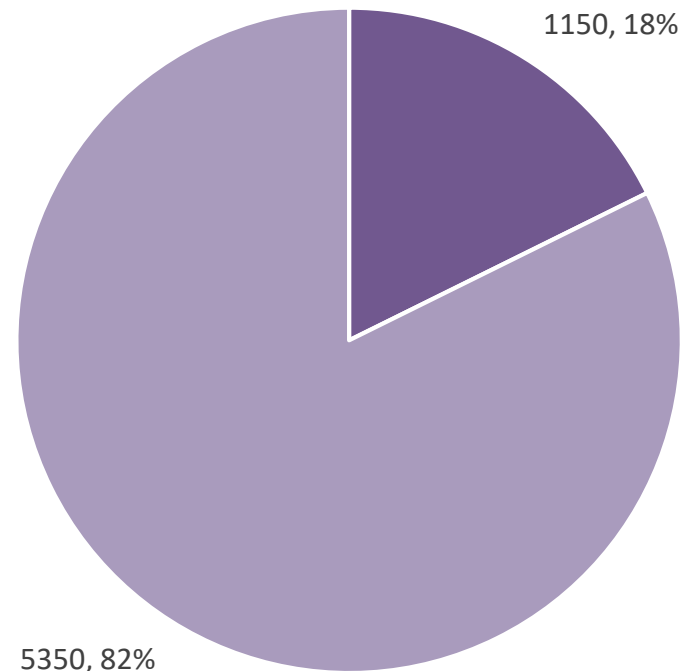
F. Evaluation

- **Of the 7 respondents:**
 - Only 1 conducted a pre/post-test.
 - “Used to do more but then upper management decided that patients were getting too many surveys so there is a total survey at the end that gives them information. But this seems more about evaluating the class”
 - 5 use some form of ‘satisfaction’ survey about the class, but do not measure knowledge gained.

G. Mothers Reached Within Region

Based on the interviews conducted and information gathered from document reviews for the prenatal education providers in the region, it is estimated that between 650- 1,150 women attended some type of class in the Augusta perinatal region. This represents between 10% - 18% of the total 6,500 births in the counties assessed (OASIS 2016).

Prenatal Education Utilization



■ Participate in some form of prenatal education. ■ Do not participate.



- According to the “Listening to Mother III” (LTM III), the rate of first time mothers taking childbirth education classes during pregnancy was 70% in 2000-2002 and dropped to 59% in 2011-2012.
- First-time mothers who were Medicaid recipients were less likely than those with private insurance to take a childbirth class (52% vs. 67%).
- Overall, only one third of women (34%) reported taking childbirth education classes during their recent pregnancy.
- Some of the decline in childbirth education may be attributed to a rise in other sources of information.
 - 97% of women in LTM III indicated they used the internet as a source of information about pregnancy and childbirth during pregnancy compared with 76% in 2005 LTM II (Declerq, 2013).



State-wide Prenatal Education Review Preliminary Findings

(Receptivity to Online or Mobile-Based App)



Methodology

- HMHB currently conducting a review of the prenatal education offered in the State of Georgia (all Perinatal Regions)
- Surveying 200 providers (139 responses thus far) to review referral practices of OB's, curriculum topics of importance, and receptivity to an online or mobile-based app
- Conduct a curriculum review of prenatal education providers in each region to assess topics covered, evaluation, and accessibility
- Conduct 2 focus groups in rural areas with pregnant women to gain insight on prenatal education experiences, topics of interest, and receptivity to an online or mobile-based app

The Data at a Glance



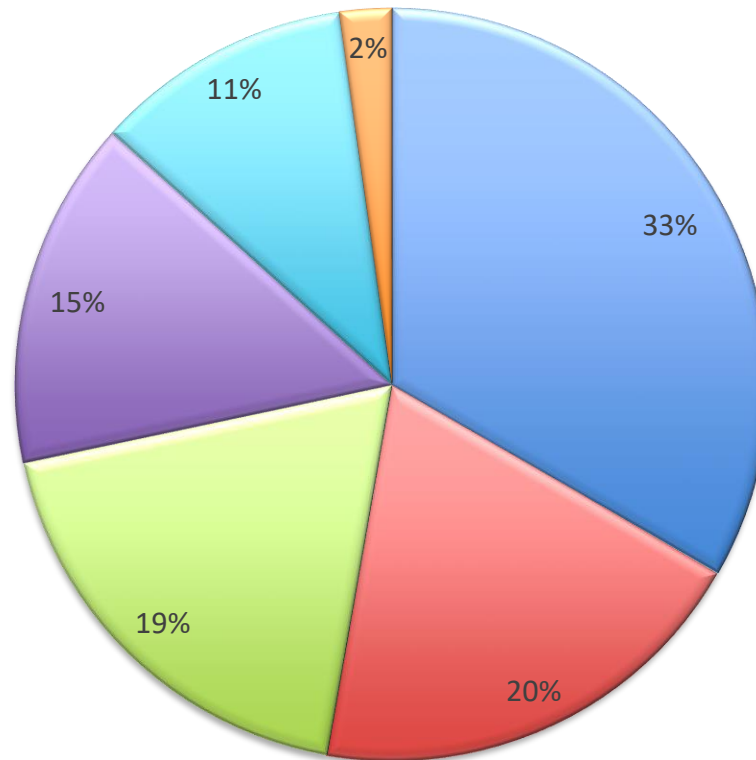
139 responses from nurses, midwives, providers, etc. across all 5 Perinatal Regions (Albany, Atlanta, Augusta, Columbus, Macon, and Savannah)

62% of respondents' facilities do not offer prenatal education classes.

Of the 38% that offer classes, 76% were on-site, 19% were off-site, and 6% were both on- and off-site.

Of those that refer patients for prenatal education, the majority (65%) refer to a local hospital or a local health department (7%).

Reasons for Off-Site Referrals



■ The program is held at their delivering facility.

■ The location is close to their office.

■ The location is close to where their patients live.

■ Because of their reputation/standard of care.

■ Because of the content of their program.

■ Because of their affiliation with another organization.

Other Reasons for Off-Site Referrals



**HEALTHY MOTHERS,
HEALTHY BABIES**

Coalition of Georgia

“They're non-fear based. They don't talk about intervention, but promote natural birth.”

“We only offer two classes a month, so we refer for women who can't come to those. Mandatory epidural education class for women who want epidurals.”

“It is what is available since there are no classes in our county currently.”

Receptivity to Online and App Classes



**HEALTHY MOTHERS,
HEALTHY BABIES**

Coalition of Georgia

The majority (95%) of respondents indicated that if Georgia were to offer an online prenatal education class, they would be very likely or likely to refer patients to it.

The majority (96%) of respondents indicated that if Georgia were to offer an app for prenatal education, they would be very likely or likely to refer patients to it.

Feedback for Online or App Class Creation



HEALTHY MOTHERS,
HEALTHY BABIES

Coalition of Georgia

“With an online program, set up with modules, for example on each of these topics, patients could choose topics that interest them most!”

“Separate classes are good so women can choose what they have time for. Online and app idea should be free and available in Spanish.”

“Any program that is available needs to be free. Those who may benefit the most would not have ability to, or be willing to, pay for this.”

“The more education the better. I still feel there needs to be a group class of some sort which allows parents to hear questions from other parents that they might not have thought of. It also allows fathers to be with other fathers and not feel so alone in the process.”

Next Steps?

- Continued outreach to conduct prenatal education workshops in all Perinatal Regions
 - Provide technical assistance to partners in Augusta Perinatal Region through evaluation and referral guides
 - Recipient of 48in48 website we will use to provide online prenatal education, toolkits for providers, and referral guides
 - Complete State-wide review and produce (2) white papers by January 2019
 - Applied for funding to create mini prenatal education videos to post online
 - Prenatal Education Workgroup and Program Committee (Join Us!)

Feedback from you....

CONTACT



HEALTHY MOTHERS,
HEALTHY BABIES

Coalition of Georgia

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