



Freelance Maternal Health Writer

Overview: Pickles & Ice Cream seeks qualified, freelance writers for maternal and infant health blog content creation.

What is Pickles & Ice Cream?: In Georgia, there are major gaps in perinatal care and education, especially for Black, rural, and indigent women. We surveyed pregnant women, obstetric care providers, and prenatal educators across Georgia to identify prenatal education referrals practices, topics discussed, and any gaps in education or support for women in the State. Pickles & Ice Cream was created to help fill those gaps by providing accessible, friendly, evidence-informed, maternal and infant health information and resources. We aim to be a trusted, approachable voice for women in Georgia with limited access to perinatal knowledge & education. P&I is not a replacement for a medical professional. Rather, P&I is an additional resource that providers and educators can recommend and access, all while being sure of the quality of the information.

Duties and Responsibilities:

- Produce researched, approachable copy related to a specified maternal and infant health topic
 - If hired, here is a list of some possible topics you could be writing on (~500 words each):
 - C-section procedures
 - Applying for pregnancy Medicaid as a pregnant woman
 - Basic information for moms & families on
 - Pre-pregnancy (how to plan for a successful pregnancy)
 - Pregnancy
 - Postpartum
 - What to do if your family does not support breastfeeding
- Work with Pickles & Ice Cream team to align content with the P&I brand
- Return edits according to set deadlines

Preferred:

- Interest in public health topics
 - Feel free to indicate to us in your application if you are passionate about any of the above writing topics, and we will try to take your preferences into consideration. However, assignments based on preferences are not guaranteed.
- Experience writing blog content

Compensation: Writers will be paid \$45/article once final drafts are submitted and approved.

To Apply: Please email your resume, 1 short writing sample from previous work, and 300 words on a topic of your choice to Krishna Inmula (krishnaveni.inmula@hmhbga.org) or Ishara Agostini (ishara.agostini@hmhbga.org) with the subject "Pickles & Ice Cream Writing Interest". You may choose any topic, but make sure to write in a style that you believe would fit Pickles & Ice Cream's casual, but informative tone!