

## Addressing Infant Mortality in the Atlanta Perinatal Region: Collaborative Assessment & Strategic Planning 2017

### The Project

In collaboration with the Georgia Health Policy Center of Georgia State University, Healthy Mothers, Healthy Babies Coalition of Georgia will convene key stakeholders in the Atlanta Perinatal Region in order to:

- a) Identify current programming that addresses both the direct and systemic causes of infant mortality;
- b) Better understand the gaps in resources, services and/or programming in the region that would help to reduce instances of infant mortality;
- c) Build consensus around the priority programming, resources and interventions that would best address infant mortality in the region;
- d) Develop and finalize a strategic plan with actionable steps to reducing instances of infant mortality in the region.

<b>The Process &amp; Timeline</b>	
Commitments by March 30, 2017	1) Region stakeholders selected & invited to participate.
Sent: March 30, 2017 Due: April 14, 2017	2) HMHB/GHPC will distribute a survey to stakeholders to gather inputs for planning.
May & June, 2017	3) Stakeholders will be invited to attend <b>three</b> planning sessions, each with a different theme based on the outcomes from the initial stakeholder survey: May 3, 2017, 12PM-4PM, Hall County May 31, 2017, 12PM-4PM, Clayton County June 21, 2017, 12PM-4PM, Bartow County
August, 2017	4) Draft strategic plan shared with stakeholders for comment period.
November, 2017	5) Strategic plan finalized & published.

### Stakeholder Expectations

- Identify one point of contact to participate in all steps of the process;
- Complete the preliminary survey by the requested date;
- Attend at least 2 out of the 3 convening sessions (you can rotate staff members to attend); and
- Provide comment on the draft strategic plan.

### **What You Can Expect From Us**

- A clear and transparent process;
- Access to new and meaningful data regarding infant mortality in the Atlanta Perinatal Region (all survey results will be shared with partners);
- Logistical support and friendly reminders to complete the survey, attend sessions and provide comment on the strategic plan;
- Three engaging and impactful planning sessions;
- A final strategic plan that is actionable and reflects the diversity of the region, as well as the meaningful input provided by all stakeholders.

### **Counties Included in the Atlanta Perinatal Region**

Dade, Walker, Catoosa, Whitfield, Murray, Fannin, Union, Towns, Rabun, Habersham, White, Lumpkin, Gilmer, Gordon, Chattooga, Pickens, Dawson, Hall, Banks, Stephens, Hart, Franklin, Forsyth, Cherokee, Bartow, Floyd, Polk, Haralson, Paulding, Cobb, Gwinnett, Douglas, Fulton, Fayette, Clayton, Henry, Newton, Rockdale, & DeKalb.

### **About Healthy Mothers, Healthy Babies Coalition of Georgia (HMHB)**

Since 1973, Healthy Mothers, Healthy Babies Coalition of Georgia (501 (c)3) has been the strongest statewide voice for improved access to healthcare and health outcomes for Georgia's women and babies. Our mission is to improve maternal and child health in Georgia through advocacy, education and access to vital resources.

### **About the Georgia Health Policy Center**

The Georgia Health Policy Center, established in 1995, provides evidence-based research, program development, and policy guidance to improve health status at the community level. The center conducts, analyzes, and disseminates qualitative and quantitative findings to connect decision makers with the objective research and guidance needed to make informed decisions about health policy and programs.

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