

What Happened During Session III:

Infant Mortality Strategic Planning in the Atlanta Perinatal Region

June 21, 2017

12:00PM – 4:00PM

Chattahoochee Technical College – North Metro Campus

Building B, Room 221

5198 Ross Road, Acworth, GA 30102

Planned Objectives:

1. Develop a common understanding about evidence informed interventions to address facilitating factors of IM in the Atlanta Perinatal region.
2. Identify and prioritize objectives that aim to accomplish the goals set in Meeting #2.

Who Was in the Room?

Organization	Contact
Amerigroup	Dr. John Lue
Atlanta Healthy Start Initiative	Danette Glass
Children's Medical Service	Gwen Gustavson
Clayton State University- Nursing Program	Charlotte Swint
DCH Women's Health	Perri Smith
Dekalb Medical	Christine Fisher
DPH District 3-1	Laurie Ross
DPH District 3-4	Debbie Crowley
DPH District 2	Anna Rhau-Bernhard
Emory	Brenda Baker
Feminist Women's Health Center	Megan Gordon
Georgia Breastfeeding Coalition	Kathleen Chiu
Georgia Bureau of Investigation	Shevon Jones
Georgia OB/GYN	Kaprice Welsh
Georgia WIC	Shameyrae Miller
Grady / CHOA	Dr. George Bugg



SELCA	Liane Varnes
HMHB Board Member	Merrilee Gober
HMHB Board Member	Caryn Hanrahan
March of Dimes Georgia	Danielle Brown
Northside	Marci Biel
Peach State	Tonya Hendley
Peach State	Dr. Alan Joffe
Prevent Child Abuse Georgia	Julia Neighbors
Reaching Our Sisters Everywhere	Kimarie Bugg
Reaching Our Sisters Everywhere	Andrea Serano
Reaching Our Sisters Everywhere	Paula Bugg
Family Connections Partnership	Rebekah Hudgins
Stephens County Hospital	Rebecca Chambers
Stephens County Hospital	Kristen Mcentire
WellCare	Audrey Eleby
Women and Children's Health Clinic at Northeast Georgia Medical Center (NGMC)	Bridgette Schulman
YWCA	Amy Gregg
PCOM	Chinenyenwa Okoye

Part I: Summary of Session I Results

Criss Sutton provided the group a review of the activities and discussions from session II. She presented the group with a list of goals that resulted from session II and opened the floor to a discussion. The group modified the language used in the goals to:



Access to Care	Maternal Health	Social Determinants of Health
Identify and ensure that women in the Atlanta perinatal region have access to the culturally relevant perinatal education, preconception, interconception, post-partum, and prenatal services they need to improve infant health outcomes (Infant mortality, low birth weight, SIDS, pre-term birth, and congenital malformation and anomalies).	Improve infant outcomes (Infant mortality, low birth weight, SIDS, pre-term birth, and congenital malformation and anomalies) by improving maternal health and wellness in the Atlanta Perinatal Region through culturally appropriate community outreach and investment that provides education and resources related to the pregnancy continuum including assessment and care coordination.	Increase knowledge, awareness, competence, and create opportunities within systems to reduce the influence of SDOH that affect maternal and infant outcomes (Infant mortality, low birth weight, SIDS, pre-term birth, and congenital malformation and anomalies)

Part II: Presentation of Evidence Informed Interventions

A non-exhaustive list of 26 evidence informed interventions (EIP) were presented to the group. The interventions address priorities related to access to care, maternal health, and social determinants and ultimately impact infant mortality.

Criss Sutton also summarized survey results that included 22 ongoing or past EIPs and 17 EIP recommendations.

Challenges for implementation noted were:

- Sustainability
- Cost vs. funding to implement
- Staffing capacity
- Small population served
- Poor community uptake due to lack of support and/or poor marketing
- Low reimbursement rate
- Parents often want to hold infants and co-sleep
- Availability of professionals and practitioners (social workers, lactation specialists, etc.)
- Adopting a new model for care
- Availability/accessibility of services

Observations include:

- All EIP address infant outcomes in some way
- Most address more than one goal, measures to address pre-term births, birth defects, and SIDS specifically.
- There is no priority that is not addressed through one or more EIP
- There was a significant amount of overlap in survey responses (recommendations/current practices) and HMHB EIP research
- The majority are national initiatives, in GA most are managed by public health

Part III: Objective Setting

Attendees then worked within their assigned groups to develop SMART objectives for a subset of priorities. Each group was asked to identify what needs to happen to support goal accomplishments using the following set of questions:

- a. What needs to happen in the next 3-5 years to this priority to accomplish the goal for the priority cluster?
- b. Who will participate?
- c. How can progress be measured?
- d. Based on the answers, develop one SMART objective for the priority.

After developing SMART objectives for each of the 13 priority areas, the group went around and provided feedback and input for next step activities.

Next Steps:

HMHB and the Georgia Health Policy Center will work to draft a report and request partner feedback by September. A final report will be drafted and circulated during a partner feedback and public comment period. HMHB is looking for partners to support a convening in 2018 to release the report and think about implementation strategies.

Developing Objectives During Session III:



The group would like to have:

- More time to review the goals and objectives
- A consolidated list of services in the state

The group wanted to have more information about:

- Data by demographics
- Contact information of attendees

The group liked:

- Working with diverse organizations
- Group activities
- Availability of data and handouts

Thank you to those who filled out the evaluation survey and many thanks to everyone for three great planning sessions! We look forward to your feedback on the final report.

Questions? Please email: Criss Sutton at: chopson@gsu.edu or Elise Blasingame at elise.blasingame@hmbga.org