



**HEALTHY MOTHERS,  
HEALTHY BABIES**

healthy mothers, healthy babies

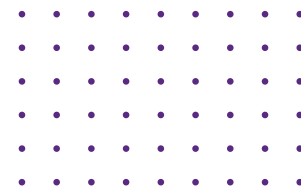
*Coalition of Georgia*

# ANNUAL REPORT

July 01, 2022 - June 30, 2023

# Welcome To Our Organization

## HMHBGA's President's Letter



### Let's Improve Maternal & Infant Health in Georgia, Together!

As a mother, wife, business owner, and fierce advocate, I know firsthand how critical our work is at HMHBGA. Please join us in our mission to improve maternal and infant health through advocacy, education and access to vital resources.

Dear members, partners, and friends of HMHBGA,

I have the immense honor and privilege to present to you the annual report for this past fiscal year. This report provides valuable insights into our operations, achievements, and work fueling our mission to improve maternal and infant health in Georgia. This year, our organization has risen to the challenges presented by unprecedented circumstances: living with an ever-present pandemic, impactful policy changes, the widening of maternal health disparities, and more. And yet, it has been a year of resilience and growth, driven by the unwavering commitment of our dedicated team supporting and uplifting birthing people, infants, and families across Georgia.

We have managed to successfully expand our programs, received grants to support new initiatives, and forged significant partnerships, all aimed at meeting the diverse needs of our community. However, these accomplishments are not ours alone but shared with a coalition of fervent partners who have invested their time, resources, and spirit to this collective cause.

As we look ahead, HMHBGA is committed to serving even more people and communities across Georgia. We are excited about the opportunities on the horizon, which include bolstering our technology platforms and data research capabilities to serve our constituents better, deepening the impact of our perinatal programs, and strengthening collaborative efforts with like-minded organizations.

I want to express my deepest gratitude to our dedicated staff, committed board members, tireless supporters, and amazing community partners. Your tireless efforts and continuous support have been instrumental in our successes we've achieved this year against growing odds. With this collective endeavor, I am optimistic about this organization's continued growth, resilience, and transformative impact. The strides we make today will significantly impact Georgia's landscape of maternal and infant health.

Thank you for standing with us, supporting us, and believing in the vision that every birthing person and their families should have the vital resources, quality education, and advocacy they need to thrive.

**Latasia Cox**  
CEO of Framework Marketing



# About Us

Founded in 1974 as a statewide, nonpartisan nonprofit organization, Healthy Mothers, Healthy Babies Coalition of Georgia has been one of the strongest statewide voices for improved access to healthcare and health outcomes for Georgia's mothers, birth givers and babies. During these unprecedented times, HMHBGA recognizes just how critical it is to not only provide direct resources and education to families but also bolster the workforce and reduce systematic barriers to ensure that every mother, birthing person and child has access to resources for a healthier life. To support this need, HMHBGA focuses on the full spectrum of maternal and infant health concerns from prematurity to maternal mortality. As a statewide organization, HMHBGA honors the diversity of our neighbors in the 159 counties across Georgia and in doing so, provides resources that are relevant to the individual needs of each community.

## MISSION

To improve maternal and infant health through our collective advocacy, education, and access to vital resources.

## VISION

To realize a Georgia where all thrive with equitable access to perinatal resources and knowledge, responsive to the needs that are reflected in our diverse communities.

## VALUES

- We evolve with the world around us
- We embrace the power of collective action
- We center equitable representation in all collaborative conversations
- We foster holistic approaches to access
- We build trust by humanizing data that speaks to and centers the communities we serve

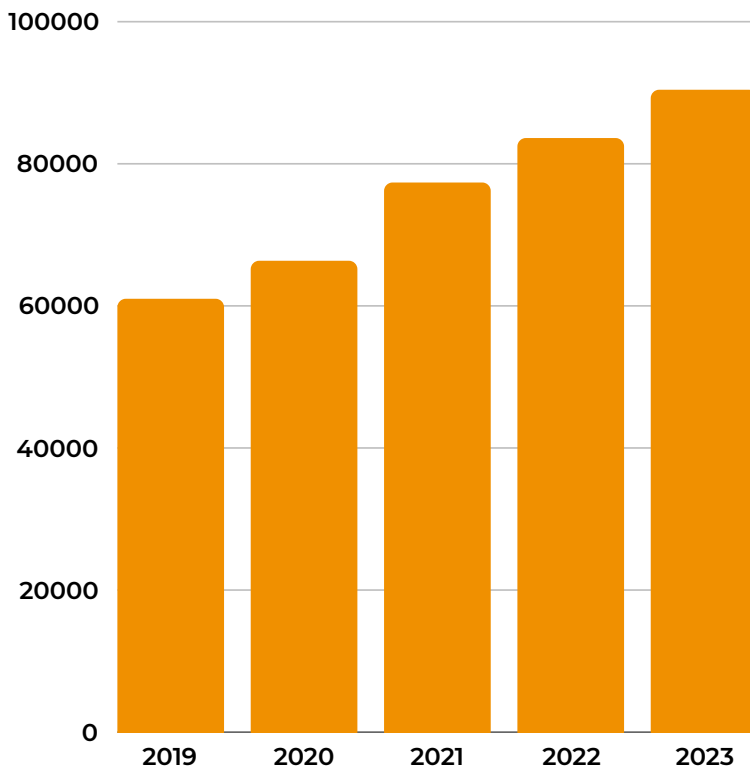
## Board of Directors

- Latasia Cox - President
- Dr. Rachell Powell, PhD- Vice President
- Jennifer Fease, J.D. - Secretary
- Katie Deutschler - Treasurer
- Maria Fernandez, MA
- Michael Harrington, MBA
- Alex Kim
- Hunter Lainhart, MBA
- Olivene Makerson, J.D.
- Johnecia Mason, DBA, MBA
- Margaret Master, MPH, MBA
- Dr. K. Bryant Smalley
- Johnathan Smith
- Theia Smith
- Dr. Shannon Stevenson, EdD, MSN, RNC
- Dr. Irene Yang, PhD, MSN, RN

# OUR IMPACT

## At a Glance

HMHBGA continues to deepen our impact, and over the past 5 years, we have observed a significant increase in the number of families and stakeholders we support year after year. This means that our intentional efforts to be a part of the solution in driving positive systems change while also providing authentic, culturally relevant, and responsive maternal and infant health resources to moms, birth givers, and their supportive partners is a critical piece of the solution in increasing maternal and infant health outcomes in Georgia.



**90,422**

individuals served

**37**

Perinatal Support  
Professionals Trained

**100%**

average caller  
satisfaction rate

# OUR WORK

Advocacy, Education & Resources Access



"A doula with the WellStar Doula program distributed one of HMHBGA's perinatal care packages (PCP) to one of her clients. The mother delivered a healthy baby soon after and was discharged. She began feeling unwell a few days later and used the blood pressure kit from the PCP. The mom found her pressure to be quite elevated at 178/96, and the doula advised that she return to the hospital for a check, and she adhered to the recommendation. The hospital readmitted the mother for several days, diagnosing her with and treating her for postpartum preeclampsia. Thankfully, during her readmittance, the mom could also have her baby remain with her during the stay. I am grateful the mom had the kit, BP monitor, and a trusted relationship with her doula to guide her."

**Rae-Anne Pinckney, LMSW, MPH**

Manager, Community Benefit

Wellstar Center for Health Equity Community Health

# ADVOCACY

In a non-partisan role, HMHBGA engages with a vast cross-section of community stakeholders, including families, researchers, business leaders, faith-based organizations, birth workers, legislators, hospitals, and other community organizations to encourage fiscally responsible policies to ensure Georgia's moms, birthers, and babies survive and thrive. For more than four decades, we have provided weekly updates during the legislative session related to proposed policies and appropriations that may impact maternal and infant health outcomes in Georgia.

## Working Groups & Coalitions

- Georgia Doula Access Working Group
- Infant Mortality Working Group
- Maternal Mental Health Task Force
- Maternal Mortality Stakeholder Group
- Planning for Health Babies Working Group

## Advocacy Events

- Stakeholder Planning Meeting, over 50 partner organizations came together to discuss and align policy goals for the 2023 legislative session.
- Maternal Health Awareness Day, approximately 150 attendees, including 9 elected officials, came together to learn about key maternal health policy priorities and uplift the experiences of Georgia moms and birthing people. Media coverage includes [Georgia Recorder](#), [WALB News](#) and [Atlanta News First](#).

## Keeping Current at the Capitol (KC@C)

This weekly e-newsletter is shared during the legislative session and advises partners on critical legislation and departmental policy changes.

## Research

- Doula Medicaid Reimbursement Pilot
- Maternal Oral Health
- Project 236
- State of the State Report

Thanks to the collective efforts of our coalition and its partners, we observed the following legislative wins:

## State Budget FY23:

- Allocated \$1 million in funding for a remote maternal/fetal health monitoring program for Medicaid eligible high-risk pregnant persons.
- Increased funds to remove the 5-year waiting period for pregnant women and children who are lawful permanent residents.
- Maintained \$19 million to bring certain primary care and OBGYN Medicaid reimbursement codes to 2021 Medicare levels.

## Legislation:

- [HB129](#): Public assistance; expand temporary assistance for needy families eligibility criteria to pregnant women
- [SB46](#): Control of Sexually Transmitted Disease; physicians and healthcare providers to test all pregnant women for HIV and syphilis at the first prenatal visit, at 28–32 weeks' gestation, and at delivery; require
- [SB61](#): Sick Leave for Care of Immediate Family Members; sunset provision relating to such sick leave requirements; repeal
- [SB106](#): [Healthy Babies Act](#); enact a three-year pilot program to provide coverage for remote maternal health clinical services under the Medicaid program
- [SB135](#): Paternity; Uniform Parentage Act of 2017; align evidentiary medical and genetic testing



# CHARLOTTE WILEN

## Maternal & Infant Health Advocate of the Year Award

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The Wilen Award acknowledges the dedicated efforts of our state's lawmakers to improve maternal and infant health by promoting specific and actionable policies that align with the Coalition's shared goals. Each year, HMHBGA brings together a multisector group of dedicated individuals who identify some of the most pressing issues facing Georgia's moms, birthing people, babies, and their supportive partners and, subsequently, identify policy solutions that address those challenges. Honorees take note of these policy recommendations and understand the importance of community partnerships in building a more equitable, culturally relevant, and responsive health ecosystem for Georgia's families.

We were pleased to recognize Senator Dean Burke with this honor at our Annual Conference for his contributions in sponsoring the following two Senate bills that were key to HMHBGA's policy agenda:

- SB338, which provides postpartum Medicaid expansion and extension to new mothers for up to 1 year
- SB496, which requires medical examinations for pregnancy related deaths.

Thanks to the passage of these bills families will have expanded access to the care they need during the postpartum period, which is when 2/3's of pregnancy related deaths occur. Additionally, the mandated autopsies will allow families and the Maternal Mortality Review Committee (MMRC) the critical information they need to understand the underlying causes of maternal deaths, and more importantly, identify solutions to reduce these tragic occurrences from happening again in the future.



”  
Congratulations  
to State Senator  
Dean Burke

*Your dedication to the  
health and wellbeing of  
Georgia families is  
honorable and we  
thank you.*

# EDUCATION

## SUPPORTING GEORGIA FAMILIES



Pickles & Ice Cream Georgia is a hybrid perinatal education program created to provide accessible, friendly, evidence-informed maternal and infant health information and resources to women and birthers in Georgia.

- Number of Unique Site Visitors: **44,989** \*256% increase compared to 2022
- Number of Class Registrants: **932**
- Number of Blog Viewers: **2,693**
- Number of Video Viewers: **23,688**

### Virtual Classes

In responding to the unique needs of our community, we held classes on nine topics, including maternal substance use disorder, financial literacy, maternal nutrition, maternal mental health, and more. A total of **73 classes** were facilitated, and we observed an increase in attendance. Medicaid insured over 56% of participants, 92% were between the ages of 18-37 and 58% identified as Black/African American. We served families from 94 of the 159 counties in Georgia, with the highest concentration of participants residing in the Atlanta, Augusta, and Savannah perinatal regions.

### Peer Support Groups

HMHBGA, in partnership with Postpartum Support International - Georgia Chapter, served **133 individuals** in peer support groups. Group-based peer support can be a promising intervention for pregnant and postpartum women to both identify and manage emotional needs while also serving as a bridge to clinical support. Peer groups are led by moms trained to provide a safe space and facilitate a group. Facilitators must complete a 3-phase training, which includes educational content, partner group observations, and completion of a mock group with feedback from the HMHBGA staff. **100% of participants** were satisfied with their group experience.

### Self-Guided Content

Due to community feedback, we expanded our blog and video content to include maternal mental health topics such as maternal substance abuse, Perinatal Mood & Anxiety Disorders, and Domestic/Intimate Partner Violence. Our highest-viewed blogs included: "Body Image and Pregnancy," "How Domestic and Intimate Partner Violence Affect Maternal Mental Health," and "Stigma Surrounding Maternal Mental Health." We also released a series of companion videos for our most popular blogs, including "Síntomas de Depresión Postparto," receiving over 12,000 viewers.

### Family Support

HMHBGA and the Center for Black Women's Wellness (CBWW) partnered to pilot an accessible, culturally relevant, and responsive intervention model that addresses prematurity, infant mortality, and maternal mortality in Georgia, which disproportionately affects Black women and birthing people. This program is part of a research initiative to see how comprehensive support during pregnancy can improve outcomes, leveraging existing interventions at each agency as a foundation for the model.



# EDUCATION

## SUPPORTING GEORGIA BIRTH WORKERS

### Building Perinatal Support Professionals

The Building Perinatal Support Professionals Project (BPSP) provides scholarships, specialized supplemental education, and support for those seeking to credential as Certified Doulas, Childbirth Educators, Certified Breastfeeding Specialists, Certified Peer Support Specialists, and/or Maternal Mental Health Specialists. Participants are matched with an experienced mentor who provides individualized guidance and support. Additionally, participants receive supplemental training beyond the necessary credentialing workshops to develop opportunities to build the business and foster economic self-sufficiency. Supplemental training also includes topics related to birthing justice, implicit bias, and how to support women and birthing people of diverse backgrounds.

#### Cohort Outcomes at a Glance:

- Total number of applications received: 83
- Total number of participants awarded scholarships: 64
- Graduation Rate: 70%
- Knowledge Gain: 100% of participants deepened their knowledge in chosen perinatal professions
- Participant Satisfaction Rate: 95%
- Satisfaction rate of clients served by trainees: 100%

#### Cohort Participants Demographics:

- 88% of the participants identify as Black/African American
- 4% of the participants identify as Two or more races
- 3% of the participants identify as Hispanic
- 3% of the participants identify as Asian
- 2% of the participants identify as White
- Counties represented by cohort participants: Bibb, Clayton, Cobb, Columbia, Coweta, DeKalb, Dougherty, Douglas, Forsyth, Fulton, Gwinnett, Henry, Lowndes, McDuffie, Muscogee, Rockdale, Spaulding, and Thomas

#### Learnings from the pilot of the Maternal Mental Health - Certified Peer Support Specialist Track

HMHBGA proudly partnered with Postpartum Support International - Georgia Chapter (PSI-GA), 2020 MOMs, Perinatal Outreach & Encouragement for Moms-Ohio (POEM), National Alliance on Mental Illness (NAMI), Mental Health America - Georgia Chapter (MHA-GA), & Maternal Mental Health NOW to assist with implementation of the MMH pilot track. Although demand for certification through this workforce track was high, significant barriers inhibited ascertaining credentials in the state. This was primarily due to application requirements and limitations of the number of applicants allowed to participate in the Certified Peer Support (CPS) training and subsequent certification provided by the Georgia Mental Health Consumer Network (GMHCN). HMHBGA is working to identify options to reduce certification barriers for future cohorts.

**"I am a firm believer that if you teach one person, you teach the world and HMHB has undoubtedly done so by providing myself and my cohort with such a robust program. I am grateful to have known the HMHB staff and for all of the personal and professional assistance they have handed down along the way. Becoming a Doula is something I have always wanted to do and I am so glad that I turned to HMHB and that they invested in myself and my cohort with such a robust program. I am grateful to have known the HMHB staff and for all of the personal and professional assistance they have handed down along the way. Becoming a Doula is something I have always wanted to do and I am so glad that I turned to HMHB and that they invested in me."**

**-Amanda Morales Jackson, Doula Cohort IV**

# ACCESS TO VITAL RESOURCES

## SAFE UNDER THE LILIES FUND

This resource provided survivors of intimate partner violence with financial assistance to support their transition to a safer environment while also maintaining their autonomy and dignity. Financial support up to \$1,000 is provided to eligible individuals to offset the costs of priority needs such as rental assistance, utilities and food. Funds are available to pregnant or postpartum survivors living in Georgia and who are linked to a local domestic violence organization/ shelter. We provided over \$40,000 in support in FY23. We thank our partners Fair Haven, Gateway DV Center, Haven House, Hope Harbour Shelter, Ruth's Cottage & Patticake House, Liberty House of Albany, Tri-County Protective Agency, Inc., and W.I.N.G.S.

## PERINATAL CARE PACKAGE PROJECT (PCP)

The PCP project was established to address the limited access to perinatal education and resources experienced by birthers living in communities across the state of Georgia. To address this need, we disseminate packages to families where it's comfortable, whether by request to be sent directly to their home, to a trusted community partner for distribution, or during one of HMHBGA's many community outreach engagements. Through this program, we aim to encourage positive maternal health and wellness, expand knowledge of and access to vital resources, and create meaningful partnerships with community organizations, faith-based institutions, and families.

- Total Care Packages Given: 1,975 (over 200 sent to individuals / over 1700 through 70 partner agencies)
- Total Items Given: 19,750
- Total Educational Materials Given: 23,700
- We were pleased to offer PCP's to families living in every perinatal region in Georgia!

## COMMUNITY INNOVATION FUND

The Community Innovation Fund (CIF) is designed to foster innovation, advance maternal health equity, and build capacity for organizations and innovators committed to increasing positive health outcomes for Georgia's moms, birthers, and babies. Awardees for cycle 2 include Operation M.I.S.T. (Macon), Ready Set Push, Inc. (Atlanta), and Thriving Lane, LLC dba LunaJoy (Augusta).





# VITAL RESOURCES

In partnership with the Georgia Department of Public Health & Georgia State University.

**1-855-707-8277, Children 1st Information and Referral Center (IRC):** HMHBGA's I&R Specialists initiate contact with new mothers with infants at risk for poor growth and developmental delay. Additionally, the staff completes 6-month monitoring activity follow-up calls to children during their first year of enrollment in the program. The IRC also serves as an intake line for referrals from families and physicians to Children 1st and other DPH programs and services.

**1-888-457-4769, the Help Me Grow Line:** Help Me Grow (HMG), is a centralized access line for all public health programs that began in February 2019. HMG connects families and children to early intervention resources and services.

**1-800-Children, the Prevent Child Abuse Georgia Helpline:** The PCA Helpline is an information & referral (I&R) line for people who are concerned about the healthy development of children and the prevention of child abuse and neglect.

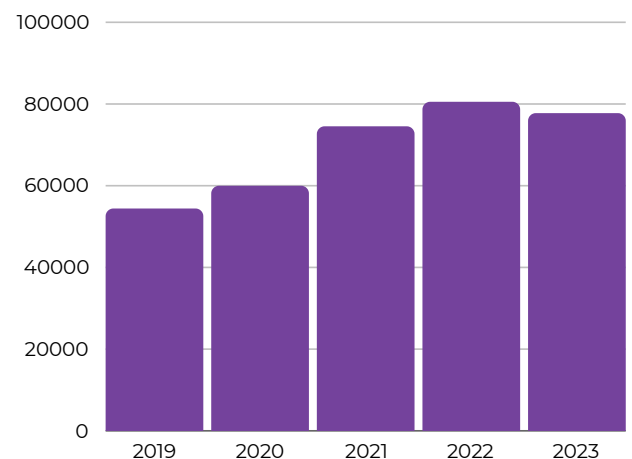
**“I’ve been having a rough time and glad that I now have a place to get things off my chest”**

*~ Program Participant*

## Our Commitment to Service

- Individuals who contacted our call center had an average wait time of **29 seconds**
- We reached families in **159 counties** of Georgia via Children 1st, and **150 counties** via Help Me Grow.
- We also offer translation in over 170+ languages on all of our lines.

## Call Volume



# COALITION EVENTS

Using our Collective Strength to Improve Maternal and Infant Health

## 49th Annual Meeting & Conference

HMHBGA was excited to convene its coalition partners in Valdosta, GA, to discuss the lasting impact of COVID-19, particularly in rural communities. Over 150 partners engaged in interactive panel discussions, learned about innovations in the field and participated in meaningful training sessions from issue area experts. Participants walked away with increased knowledge and actionable next steps toward achieving our shared mission.

A special event highlight was the 2023 Carolyn Wetzel Continuum Award presentation to Nikki Reeves. As an employee of Emory Healthcare, Nikki helps press for more natural, friendly, positive changes within labor and delivery. Nikki has been interviewed on podcasts and openly speaks about her personal experience with postpartum depression and anxiety and spearheads positive change in both recognizing and respecting parents' wishes and trust in the importance of proper doula and postpartum support. She tackles challenging topics and shares encouragement, often without pay or volunteering her time so that those who can't afford it or by teaching virtually so that those who may otherwise not have access to services can still acquire them.

We would also like to extend our gratitude to each of our featured speakers. We were pleased to have a keynote address by Chiquita Brooks-LaSure -Administrator for the Centers for Medicare and Medicaid Services (CMS.) In addition, we hosted a powerful fireside chat with a multidisciplinary team of birth workers, including Keisha Reeves - Mental Health Therapist, LPC, Dr. Joy Baker, MD, FACOG, PMH-C, MT (ASCP), Victoria Gordon, MSN, RN, CNM Bethany Erby - Certified Holistic Doula, Birth Assistant; Sekesa Berry - Community Midwife; Sterling Simmons - Certified Breastfeeding Specialist.

## Inspiring Mothers



To honor this, we are pleased to offer a night of celebration for moms and birthers at our Annual Inspiring Mothers event. Each year, the event honors one or more "Inspiring Mother(s) of Georgia" who embodies the characteristics of Strength, Sacrifice, Caring, Compassion, and Generosity. We also honor every mom by creating a space where they can let their hair down and recognize their collective excellence. Most importantly, we

leveraged the event to increase awareness about maternal health. Hosted at Wild Heaven Brewery in Atlanta, the event welcomed over 150 patrons who enjoyed a comedy show from "Laugh Lines & Stretch Marks," "mom-trepreneur" Pop Up Shop, and a dynamic conversation led by HMHBGA's CEO, Ky Lindberg.

Congratulations to our 2023 honoree, Eileen Lee, co-founder of The Lola. Her intentional efforts to create coworking spaces for women and foster entrepreneurship and community are truly admirable. As a mother, she understands just how demanding it is to show up as a professional while also juggling the family's many needs. It is because of this and her unwavering commitment to our community that we honor her.

Many thanks to the event emcee Le'Dor Milteer and speaker Shanieke Pryor.

# OUR COALITION

*Our work is grounded in the power of our Collective Strength and our coalition is open to anyone committed to improving maternal and infant health outcomes in Georgia.*



9 to 5  
A Better Balance  
Agnes Scott College  
Albany Area Primary Healthcare  
American College of Nurse Midwives  
Amerigroup  
AmeriHealth Caritas  
Amplify GA  
Ancient Song  
Anthem  
Appling County Board of Commissioners  
Army Community Service  
Atlanta Birth Center  
Atlanta City Council  
Atlanta Community Foodbank  
Atlanta Doula Collective  
Atlanta Healthy Start Initiative  
Atlanta Housing Authority  
Atlanta Regional Commission  
Augusta University  
Bellies 2 Babies  
Black Mamas Matter Alliance  
CareSource  
Centene  
Center For Black Women Wellness  
Center for Disease Control and Prevention  
Center for Medicare and Medicaid Services  
Center for Reproductive Rights  
Children's Healthcare of Atlanta  
Chris 180  
City of Atlanta  
City of Lithonia  
HEART Clayton County  
CGRE  
Comcast  
Community Foundation for Greater Atlanta  
Conerstone Bank  
Counseling for Women  
Cox  
DeKalb Medical  
Delta Sigma Theta Sorority  
Department of Labor - Women's Bureau  
Doula Divine  
Doulas of ATL  
Emory University/Emory University Hospital  
Framework Marketing  
EEOC  
Equifax  
Families First  
Feminist Women's Health Center  
First American Healthcare Finance  
First Candle  
Embrace Refugee Birth Support  
GEEARS  
Georgia Academy of Family Physicians  
Georgia Assoc. of Criminal Defense Lawyers  
Georgia Breastfeeding Coalition  
Georgia Budget & Policy Institute  
Georgia Bureau of Investigation  
Georgia Center for Child Advocacy  
Georgia Center for Nonprofits  
Georgia - American Academy of Pediatrics  
Georgia Childcare Association  
Georgia Coalition Against Domestic Violence  
Georgia Dental Association

Georgia Dental Hygienists' Assoc.  
Georgia DCH  
Georgia DECAL  
Georgia DPH  
Georgia DBHDD  
Georgia Family Connection Partnership  
Georgia Family Physicians  
Georgia Family Planning System  
Georgia General Assembly  
Georgia Hospital Association  
Georgia Nurses Association  
Georgia OBGyn Society  
Georgia Oral Health Coalition  
Georgia Primary Care Association  
Georgia Rural Health Association  
Georgia Southern  
Georgia State University  
Georgia STOMP  
Georgia Tech  
Georgia Watch  
Georgians for a Healthy Future  
Grady Health System  
Gwinnett County Public Schools  
Gwinnett Technical College  
Gwinnett, Newton, Rockdale County Health  
Healthcare Georgia Foundation  
Hometown Health  
Johnson & Johnson  
Junior League of Greater Atlanta  
Kaiser Permanente  
Kennesaw State University  
Kilpatrick, Rea & Associates, CPA, PC  
Latin American Association  
Latin American Chamber of Commerce - GA  
Live Healthy Gwinnett  
March of Dimes  
Medic Mobile  
Medicines360  
Memorial Health  
Mercer University  
Meriwether County Family Connection  
Meriwether County School System  
Michigan Public Health Institute  
Molina Healthcare  
Morehouse School of Medicine  
Mother To Baby  
Motherhood Beyond Bars  
Asian Pacific American Women's Forum  
National Birth Equity Collaborative  
National Council of Jewish Women  
National Health Law Program  
New American Pathways  
NewBorn International Foundation, INC  
Northside Hospital  
urse Family Partnerships  
Open Hand  
Operation HOPE  
Parents as Teachers  
Partnership for Southern Equity  
Peach State Health Plan  
Pillow Talk of Birth  
PSI - Georgia Chapter  
Reach Out and Read Georgia  
Reaching Our Brothers Everywhere  
Reaching Our Sisters Everywhere

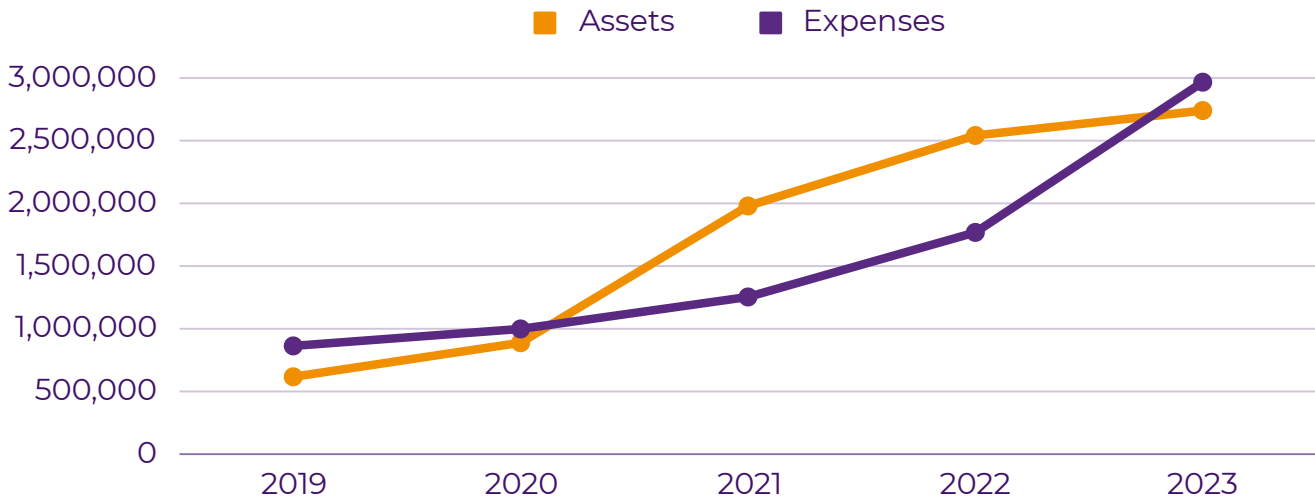
Regal & Lager  
Resilient Georgia  
RestoreHER  
Siegel Insurance  
SisterSong  
Small Business Majority  
Southern Legislative Conference  
Southside Medical Center  
SOWEGA Rising  
St. Joseph's Candler  
SunTrust Bank  
Tech Bridge  
The Annie E. Casey Foundation  
The Atlanta Children's Shelter  
The Atlanta Women's Foundation  
The Carter Center  
The Fulton-DeKalb Hospital Authority  
The Metro Atlanta Chamber  
The University of Georgia  
United Healthcare  
United Way of Greater Atlanta  
Voices for Georgia's Children  
Wells Fargo  
Wellstar  
Your Town Health - FQHC  
Youth Spark  
YWCA of Greater Atlanta  
Zeta Phi Beta Sorority

*Hundreds of moms, birthers, and their supportive partners living in communities across Georgia*

# FINANCIAL SNAPSHOT

## INVESTMENTS AT WORK

HMHBGA has earned the highest level of recognition offered by Charity Navigator and GuideStar. By taking the time to provide this information, HMHBGA has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance.



- 56% Private Foundation Grants - partnering with corporate and civic institutions to offer projects and innovations to promote health equity.
- 30% State Contracts - partnering with the Department of Public Health to offer vital resource and referral services to thousands of Georgians
- 7% Fundraising - powering activities to build awareness of and support programs to increase maternal and infant health in Georgia.
- 4 % Fee for Service Contracts - partnering with Georgia State University to operate Prevent Child Abuse Georgia
- 3% Contributions - partnering with individuals who selflessly give to support our operational and back office expenses.

**90%**

Program Services

**6%**

Management

**4%**

Fundraising

# OUR SUPPORTERS

Thank you for your generosity and investment in our mission.



- AmeriHealth Caritas
- Community Foundation of Greater Atlanta
- Creating Healthier Communities
- Emory Healthcare
- First Candle
- Framework Marketing
- Georgians for a Healthy Future
- Heart of Georgia Healthy Start
- LuluMa Foundation

- Morehouse School of Medicine
- National Council of Jewish Women
- Northside Hospital
- One Digital
- Peach State
- Regal Lager
- Rippel Foundation
- Siegel Insurance
- Tylenol

Our programs reach thousands of Georgia families each year and we appreciate our many foundation, corporate and individual supporters who invest in our work.

# Our Team



**Ky Lindberg**

Chief Executive Officer



**Yaa Agyeiwaa**

Director of Community  
Partnerships & Resources



**Precious Andrews**

Director of Special  
Projects & Innovations



**Mashanda Burton**

Director of Operations



**Madison Scott**

Director of Policy & Research



**Daphne Yuan**

Director of  
Communications &  
Development

Natasha Boll, Sr. Coordinator - Call Center  
Thomecia Busby, Workforce Development Coordinator  
Halle Carey, Family Support Coordinator  
Tiara Calahan, Perinatal Education Coordinator  
Crina Coliba, Perinatal Education Coordinator  
Tamiah Daniel, Perinatal Education Coordinator  
Violeta Garcia, Call Center Manager  
Sharayna Griffin, IR Specialist  
Deondra Henderson, Family Support Coordinator  
Kelli Jackson, Workforce Development Coordinator  
Fowzio Jama, Research Manager  
Gaby Jones, Family Support Manager  
Celena Martin, Educational Content Specialist  
Vickie Mora Valiente, IR Specialist

Mireya Moyer, IR Specialist  
Erika Pope, Perinatal Education Coordinator  
Kim Roberts, MMH Coordinator  
Kayla Sam-Cisnero, IR Specialist  
Jenna Sessum, IR Specialist  
Destiny Stokes, Research Manager  
Chanel Stryker - Boykin, Workforce Manager  
Crystal Tarber, Family Support Coordinator  
Ashley Thompson, Communications Specialist  
Karishia Upchurch, IR Specialist  
Linda Walton, Partnerships Specialist  
Alyssa Wells, Perinatal Education Coordinator  
LaNaarai Wilder, Sr. Partnerships Coordinator

**WE LEVERAGE OUR LIVED EXPERIENCES,  
PASSION FOR SERVICE AND SUBJECT MATTER  
EXPERTISE TO SUPPORT GEORGIA FAMILIES**





**HEALTHY MOTHERS,  
HEALTHY BABIES**

*Coalition of Georgia*



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[www.hmhbga.org](http://www.hmhbga.org)

Improving maternal and infant  
health in Georgia through  
advocacy, education and access  
to vital resources since 1974.

## QUESTIONS?

DON'T BE SHY! E-MAIL US AT [THECOALITION@HMHBGA.ORG](mailto:THECOALITION@HMHBGA.ORG)

2200 Century Parkway NE, Suite 460, Atlanta, GA 30345